

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro ISHIDA
Title: ADVERTISEMENT SYSTEM AND
ADVERTISEMENT DISPLAY METHOD
Appl. No.: 10/077,765
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Examiner: Alvarez, Raquel
Art Unit: 3688
Confirmation Number: 3462

REPLY UNDER 37 CFR 1.116

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Commissioner for Patents
P.O. Box 1450
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Sir:

This communication is responsive to the Final Office Action dated September 19, 2008, concerning the above-referenced patent application.

Remarks/Arguments begin on page 2 of this document.